



PrimeQuest, Inc. Fact Sheet

Founded

October 2003 by a group in North Carolina. The group is headed by Mark A. (Tony) Davis.

Company Profile

PrimeQuest, Inc. is a North Carolina based sports marketing company dedicated to creating participatory sports products. Led by Mr. Tony Davis, Chairman, Founder and Spider™ patent holder, the company has a unique perspective on teaching the game of billiards.

PrimeQuest was formed after the invention of The Spider by Mr. Tony Davis. An accomplished pool player, Tony has frequently been asked to teach basic and advanced techniques to others. During a training session, Tony visualized the opportunity to create an interactive teaching aid that would provide continuous, visual information on how to consistently pocket pool balls.

PrimeQuest has several other sports training devices in the research and development phase.

The Spider will be sold in retail stores in the United States and Canada. It can also be ordered by phone at 1-8SPIDER-888, or online at www.thespideronline.com.

Management Team

Mark A. (Tony) Davis, CEO, Chairman, Inventor and Patent Holder

Mr. Tony Davis has been actively involved in the game for over 30 years, both as a teacher and as a winner of over sixty (60) tournaments playing against amateurs and professionals.

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Before the invention of the Spider, he taught the four basic concepts of pocketing pool balls by verbal instruction. Unlike standard teaching methods (verbal instruction, videos and books), the Spider provides real time pre-shot visual input as well as visual feedback during the shot making process.

Gaile Taylor, Chief Administrative Officer and President

Ms. Taylor is a Nash County native and graduate of NC State University with a Bachelor of Science Degree in Sociology. She is the office manager of Roger G. Taylor & Associates, a financial services firm.

Hugh G. (Pete) Horton III, Chief Financial Officer

Pete is a partner in a Rocky Mount CPA firm, which also has offices in Nashville, NC. He has been practicing in public accounting for over twenty years. Certified in 1986, his clientele includes a wide range of small to medium size entities and he has assisted a variety of

businesses in both retail sales and wholesale distribution during his career. Pete also has extensive hands-on experience in private industry during a six year period of his career when he was Controller of a regional office products and equipment retailer/distributor.

Board of Directors

Gaile Taylor, Roger Taylor Associates
Hugh G. Horton III, In Pate, Horton, Ess C.P.A.
David Riley III, Longistics
Clint Cooke, Boddie Noel Enterprises
Tony Davis, PrimeQuest, Inc
Jimmie Hintod, Nashville Building Supply
Robert Beaman

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About The Spider



The Spider is a patented invention that teaches pool players how to pocket pool balls and shows the where the cue ball will deflect after the moment of contact. The Spider teaches that in the moment of contact, the “perfect relationship” will occur between the cue ball and the object ball.

The invention uses laser technology and illumination to teach the key concepts of shot making while the person is playing, versus videos or self help books.

The Spider is endorsed by Jeanette Lee, arguably the sports’ most visible star and Allen Hopkins, the official “color man” for billiard coverage on ESPN.

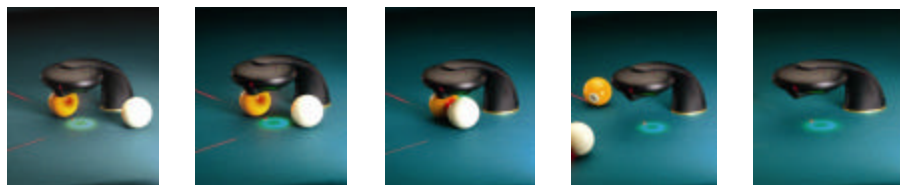
The product is also certified by the BCA.

The Spider is the world’s first billiards training device that teaches the four basic concepts of shot making:

1. The object ball spot (where to contact the object ball)
2. The target line (where the ball will travel)
3. The cue ball deflection line (where the cue ball will travel after contact)
4. The cue ball circle (what spot on the cue ball to use)

Each product comes with 4 AA-batteries, a hard shell carrying case, an instructional DVD commented by Jeanette Lee & Hopkins, and 2 Spider clocks.

To order, please call 1-8SPIDER-888 or log onto www.thespideronline.com, or visit your local retail billiards store.



About



"I wouldn't endorse anything I don't believe in and I believe in The Spider."

Quick Facts about The Black Widow:

- Proudly endorsed The Spider since Spring 2004.
- Received the Billiard & Bowling Institute of America's Industry Service Award in 2002.
- One of the world's top-ranked pool players -- received the prestigious WPBA
- Sportsperson of the Year Award in 1998; nominated for the award in 1995 and 1997.
- Named 1994 WPBA Player of the Year by both Billiards Digest and Pool & Billiard Magazine.
- After playing pool for three and a half years, Jeanette turned pro in January 1993, and in less than two years became the No. 1 ranked player in the world by the WPBA.
- Authored The Black Widow's Guide to Killer Pool in 2000.
- Founded The Jeanette Lee Foundation, a charitable organization whose purpose is to demonstrate that any goal can be achieved, despite one's disability.
- Was diagnosed with scoliosis at age 13 and now serves as the National Spokesperson for the Scoliosis Association, Inc.
- Currently on the Board of Trustees for the Women's Sports Foundation.

To learn more about Jeanette Lee, visit www.jeanettelee.com.



About

Allen Hopkins

"I recommend The Spider to anyone who wants to play better."

Quick Facts:

- ✍ 6- time World Champion
- ✍ A professional in billiards for forty years.
- ✍ Former President of the Professional Billiards Association.
- ✍ Major organizer of the Super Billiards Expo held in Valley Forge, PA and the Skins Billiards Tournament.
- ✍ Won the 1993 Challenge of Champions.
- ✍ Brought home the title at the 1991 World One-Pocket Competition.
- ✍ Won the 1982 Billiards U.S. Open, which soundly established his career.
- ✍ ESPN Commentator

