



## **Allen Hopkins Endorses The Spider™ Billiards Teaching Aid**

*Billiard's official "color man" throws support behind new product*

**Raleigh, NC—August 31, 2004**—The Spider™, a revolutionary new billiard training and aiming device announced today the endorsement of billiards legend, Allen Hopkins.

6-time World Champion and ESPN commentator, Allen Hopkins, who known as “Pro’s Pro” in billiards, is excited about being a part of such a revolutionary product. Recognizing the possibilities the product offers to any level player, Hopkins says, “I recommend The Spider to anyone who wants to play better.” A fact that speaks louder than words: Hopkins even uses The Spider™ to perfect his own game.

A professional in billiards for forty years, Hopkins has many credits and tournament titles in his portfolio. He has served as the President of the Professional Billiards Association and is the major organizer of the Super Billiards Expo held in Valley Forge, PA every year.

“We are thrilled that Allen, one of the industry’s greatest, is an endorser of The Spider™,” beams Tony Davis, CEO of PrimeQuest and inventor of The Spider™. “Allen’s opinion is valued by everyone who knows billiards, and it means so much that he is proving his faith in our new product. He sees that The Spider™ will truly improve the skill and confidence level of both professional and amateur players.”

Hopkins is not the only one taking notice of The Spider™. After showcasing at two major industry events, the APA National Team Championships and the Billiard Congress of America Expo, the new product has become a hot item among professional and amateur players. It is expected to be a top seller when it hits retail shelves this fall.

The Spider™ is designed to address an age-old problem – picturing and understanding the relationship between the contact point and the aiming point. The Spider™ uses laser technology and illumination to help players see the geometry of a shot, including the correct cue-ball path and aiming point on a shot.

####

### **ABOUT THE SPIDER™:**

The Spider™ is the world's first pool trainer that teaches the four basic concepts of shot making:

1. The object ball spot (where to contact the object ball)
2. The target line (where the ball will travel)
3. The cue ball deflection line (where the cue ball will travel after contact)
4. The cue ball circle (what spot on the cue ball to use)

The Spider™ sits on the pool table and uses a series of pointing laser beams to show you the exact spots for targeting, hitting and setting yourself up for the next play. The patented invention uses laser technology and illumination to teach the key concepts of shot making while the person is playing, versus videos or self-helps books.

It is a fun, easy and fast way to become a better pool player, no matter the skill level.

Each Spider™ package comes with a hard-shell carrying case, 4 AA batteries, 2 Spider clocks, and an instructional video commentated by Jeanette Lee and Allen Hopkins.

The Spider™ is being marketed by PrimeQuest, Inc. is a North Carolina based sports marketing company dedicated to creating participatory sports products. Led by Chairman, Founder and Spider™ patent holder Tony Davis, the company has a unique perspective on teaching the game of billiards.

Mr. Davis has been actively involved in the game for over 30 years, both as a teacher and as a winner of over sixty (60) tournaments playing against amateurs and professionals.

Mr. Davis is an industry thought leader, and has the ability to relate the practical aspects of this needed training tool to all sales channels and to the media.

The Spider will be available on a mass production scale November 2004. For an instructional video, or more information, visit [www.thespideronline.com](http://www.thespideronline.com).