



“The Black Widow” Supports The Spider™

Billiards superstar endorses revolutionary billiards training aid

Rocky Mount, NC—September 3, 2004— The Spider™, a revolutionary new billiard training and aiming device announced the endorsement of billiards’ most well-known athlete, Jeanette Lee, also known as “The Black Widow”.

“The Spider™ has shown its ability to clearly help pool players enhance their skills,” said Tony Davis, CEO of PrimeQuest. “Jeanette Lee recognizes the potential of The Spider™ allowing her to whole-heartedly endorse the product, knowing it actually does improve skill and confidence, therefore creating a more enjoyable time for amateur and pleasure players.”

Jeanette Lee, the most notable name in billiards today, first saw the product in Atlanta this spring and was an immediate supporter. She says that The Spider™ demonstrates exactly what she has been trying to teach to her students, so she now plans to use the product when teaching lessons. Jeanette Lee endorses the training aid saying, “I wouldn’t endorse anything I don’t believe in, and I believe in The Spider™.”

After playing pool for three and a half years, Jeanette turned pro in January 1993, and in less than two years became the No. 1 ranked player in the world by the WPBA. Currently Lee is ranked the third best woman pool player in the world. She recently, in November 2003, won the Ladies Tournament of Champions and received the Billiard & Bowling Institute of America’s Industry Service Award in 2002. Most recently, Lee won the 2004 International Women’s Trick Shot Challenge.

“Having the support from Jeanette, who is hands down the most popular billiards athlete today, just about speaks for itself,” says Tony Davis, CEO of PrimeQuest, and inventor of The Spider™. “We are thrilled to have her on board and we know Jeanette realizes the impact The Spider™ could make on the industry. The product does live up to its promise – it helps you see what the pros see, thus improving your game.”

Though Lee is one of the first to get on board, others in the industry are embracing the product as well. The Spider™ has exhibited at two major industry events, the APA National Team Tournaments and the Billiard Congress of America Expo, and seen strong support from players and industry insiders alike. It is expected to be among the top-sellers when it hits retail shelves this fall.

Other industry professionals echo the response from Lee, saying that The Spider™ teaches exactly what they have been trying to teach for years. One well-known industry CEO has said that The Spider™ “could completely revolutionize and revitalize the billiards industry.”

The Spider™ is designed to address an age-old problem – picturing and understanding the relationship between the contact point and the aiming point. The Spider™ uses laser technology and illumination to help players see the geometry of a shot, including the correct cue-ball path and aiming point on a shot.

ABOUT THE SPIDER™:

The Spider™ is the world's first pool trainer that teaches the four basic concepts of shot making:

1. The object ball spot (where to contact the object ball)
2. The target line (where to ball will travel)
3. The cue ball deflection line (where the cue ball will travel after contact)
4. The cue ball circle (what spot on the cue ball to use)

The Spider™ sits on the pool table and uses a series of pointing laser beams to show you the exact spots for targeting, hitting and setting yourself up for the next play. The patented invention uses laser technology and illumination to teach the key concepts of shot making while the person is playing, versus videos or self-helps books.

It is a fun, easy and fast way to become a better pool player, no matter the skill level.

Each Spider™ package comes a hard-shell carrying case, 4 AA batteries, 2 Spider clocks, and an instructional video commentated by Jeanette Lee and Allen Hopkins.

The Spider™ is being marketed by PrimeQuest, Inc. is a North Carolina based sports marketing company dedicated to creating participatory sports products. Led by Chairman, Founder and Spider™ patent holder Tony Davis, the company has a unique perspective on teaching the game of billiards.

Mr. Davis has been actively involved in the game for over 30 years, both as a teacher and as a winner of over sixty (60) tournaments playing against amateurs and professionals.

Mr. Davis is an industry thought leader, and has the ability to relate the practical aspects of this needed training tool to all sales channels and to the media.

The Spider will be available on a mass production scale November 2004. For an instructional video, or more information, visit www.thespideronline.com.